'THE KENNEL MURDER CASE'

Warner Bros. Press Book

Philo Vance RETURNS!

The author and star of "The Benson Murder Case" and "The Canary Murder Case" combine once more to bring you thrill upon thrill in a mystery so baffling that 5,000,000 readers swore—

"It's Guess-Proof!"

WILLIAM **Powell**

with MARY ASTOR

EUGENE PALLETTE
RALPH MORGAN
HELEN VINSON
JACK LA RUE
PAUL CAVANAUGH

in Warner Bros.' thrill-hit!

"THE KENNEL MURDER CASE"

Directed by Michael Curtiz • A Warner Bros.-First National Picture

Mat 202 — 5¾ inches x 2 columns (162 lines) — 30c

"It's Guess-Proof!"

WILLIAM **Powell**

Returns as PHILO VANCE in

"THE KENNEL MURDER CASE"

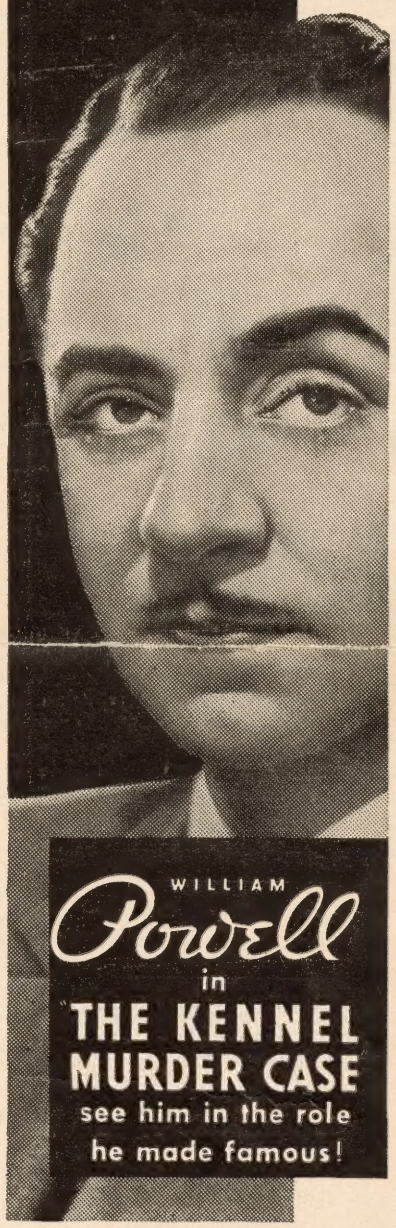
Warner Bros.' thrill-hit!

with MARY ASTOR

Eugene Pallette • Ralph Morgan
Helen Vinson • Paul Cavanaugh
Jack La Rue • Directed by Michael Curtiz
A Warner Bros.-First National Picture

Mat 101 — 6½ in. (91 lines) — 15c

Philo Vance COMES BACK!



WILLIAM **Powell** in

"THE KENNEL MURDER CASE

see him in the role he made famous!

with MARY ASTOR

Eugene Pallette • Ralph Morgan
Helen Vinson • Paul Cavanaugh
Jack La Rue • Directed by Michael Curtiz
A Warner Bros.-First National Picture

Mat 103 — 8¼ in. (116 lines) — 15c

WILLIAM **Powell**

Returns as *Philo Vance* in

"The KENNEL MURDER CASE"

with MARY ASTOR • EUGENE PALLETTE • RALPH MORGAN
HELEN VINSON • JACK LA RUE • PAUL CAVANAUGH
Directed by Michael Curtiz • A Warner Bros.-First National Picture

Mat 201 — 2½ inches x 2 columns (68 lines) — 30c

"It's Guess-Proof!"

WILLIAM **Powell**

"The KENNEL MURDER CASE"

with MARY ASTOR

Eugene Pallette • Ralph Morgan
Helen Vinson • Paul Cavanaugh
Jack La Rue • Directed by Michael Curtiz
A Warner Bros.-First National Picture

Mat 102 — 1½ in. (23 lines) — 15c

Philo Vance RETURNS

WM. **Powell**

"The KENNEL MURDER CASE"

with MARY ASTOR

Eugene Pallette • Ralph Morgan
Helen Vinson • Paul Cavanaugh
Jack La Rue • Directed by Michael Curtiz
A Warner Bros.-First National Picture

Mat 104 — 1½ in. (22 lines) — 15c

Country of origin U.S.A. Copyright 1942 Vitagraph, Inc. All rights reserved. Copyright is waived to magazines and newspapers.

EXPLOITATION

WHODUNIT? — DISPLAY AND CONTEST

"Whodunit" display for lobby highlights seven suspects for the murder of Archer Coe with brief descriptive copy about each. All stills mentioned available at your Vitagraph exchange. Description:

WHO KILLED ARCHER COE?

Archer Coe, sportsman and collector of Chinese antiques, was found dead in a locked bedroom with a bullet in his brain. He is believed to be a suicide until Philo Vance discloses the fact that he had been murdered!

Suspicion Points to . . .

Arrow points to Paul Cavanaugh in still KC 95

Sir Bruce MacDonald, had threatened to kill Coe because he believed Coe killed his pedigreed Scotch terrier.

Gamble, Coe's butler, because a check on him showed him to be a notorious crook, only out of jail a few months.

Arrow points to Arthur Hohl in still KC 12

Arrow points to James Lee in still KC 32

Liang, Coe's Chinese cook, lover of Chinese ceramics, because Coe intended to sell a collection of Chinese antiques which Liang helped him secure.

Wrede, Coe's secretary, hated Coe because the latter would not consent to his marriage with Hilda, Coe's niece.

Arrow points to Ralph Morgan in still KC 16

Arrow points to Mary Astor in still KC 207A

Hilda Lake, Coe's niece, admits she hated her uncle because he stood in the way of everything she wanted, he held the purse strings to her estate and he was jealous of every man who came near her.

Doris Delafield because she had been Coe's sweetheart and had been jilted by him.

Arrow points to Helen Vinson in still KC 204

Arrow points to Jack La Rue in still KC 104

Eduardo Grassi because Coe had repudiated a verbal promise to sell his collection of Chinese antiques to Grassi's client, thus losing a lot of money in commission for Grassi.

For the Solution to This Baffling Mystery, See

WILLIAM POWELL

in S. S. Van Dine's

"THE KENNEL MURDER CASE"

A Warner Bros. Thrill Hit!

— or —

Adapt this for one-shot lobby contest with passersby asked to guess who committed the murder. This identification with short letter explaining reasons is submitted to you. Tickets go to correct letters.

PLAY UP S. S. VAN DINE

Tie up with local book stores and libraries to feature displays of novels by this noted author. Featured, of course, is "The Kennel Murder Case" with stills from Vitagraph exchange set or poster cutouts highlighting the display. While on the subject, just a quick reminder about printing co-op book marks from a one-column ad for local distribution.

3 WAYS TO USE THIS . . .

"It's Guess-Proof!"

Make your cut from reprint above or pick up from ads.

1. **TEASER CARDS:** Reprint it at top of series of cards with copy below: " . . . But It Isn't Solve-Proof! Watch Philo Vance Go To Work On It! Theatre Name and Playdate"; ". . . So Be Sure You're There When Philo Vance Solves This Baffling Mystery! Theatre Name and Playdate"; "That's Why It's So Thrilling! 'The Kennel Murder Case.' Theatre Name and Playdate."
2. **TRADEMARK:** Reprint this in all your ads and theatre programs. Use it for all lobby displays and snipe it on all poster paper. It's your trademark!
3. **SNIPES:** Blow it up and mount on heavy cardboard for sniping around town on fences, poles, empty store windows, etc. Add theatre name, title and playdate at bottom.

NEEDLE AND THREAD GIVEAWAY

William Powell, as Philo Vance, makes his first real progress in solving the murder of Arthur Coe when he discovers an ordinary needle and thread on the scene of the crime. Let this be your clue for an attention-getting novelty giveaway. Insert threaded needle in an envelope with this copy imprinted: How Could This Clue Help Solve the Mystery of "The Kennel Murder Case?" See William Powell as Philo Vance in Warner Bros.' picturization of S. S. Van Dine's thrilling mystery at the Strand Theatre!

'REAL THINGS' LOBBY DISPLAY

A "real things" display in your lobby gets attention. Use these clues from the picture: a furnace poker, dagger, broken vase, needle and thread, revolver, ivory headed cane and picture of Doberman-Pinscher dog. Copy: Clues Which Led to the Solution of "The Kennel Murder Case." See how Philo Vance, the Master Sleuth, Fitted Them Together to Solve the Most Baffling Case in His Career!

'MINUTE MYSTERY' FOR NEWSPAPERS

Present newspaper readers with one of the problems Philo Vance had to face in solving "The Kennel Murder Case." Was Archer Coe a Suicide or Was He Murdered? Rewrite your stories from the "FACTS" and "SOLUTION" details below. The mystery runs on classified ad page day before opening and solution appears on amusement page near theatre ad on opening day. Guest tickets go to first ten people submitting correct solutions.

FACTS: Arthur Coe is found dead in a chair alongside desk in his bedroom with the door locked from the inside. He is dressed ordinarily but is wearing a dressing gown. In his right hand is his own gun. In his temple, a bullet hole from which a little blood has run. His left foot is half-way out of his shoe. There are no signs of a struggle, the windows locked and shades drawn. Police Sergeant Heath and District Attorney Markham agree it is suicide. Philo Vance claims: Murder! What clues made Vance say it was murder?

SOLUTION: The fact that Coe's foot was half-way out of the shoe was the clue that led Philo Vance to disclaim the suicide theory. He reasoned: Would a man about to shoot himself do so without premeditation? The foot partly out of the shoe presupposed sudden death. Furthermore, if the man had died of the bullet in his temple, he would have bled very freely. Now, see William Powell as Philo Vance as he solves his most baffling mystery in "The Kennel Murder Case!" (Add theatre name and playdate here.)

JUST GOING TO THE DOGS!

"The Kennel Murder Case" is a natural for doggy tie-ups and activities such as these: contest to give name to some homeless puppy; dog show to find best pedigreed dogs owned locally; contest for best photos of dogs by amateurs; window and counter displays in pet shops and department stores. Copy angle for last suggestion: We're Just Going to the Dogs! See (name of store) for (list items). See "The Kennel Murder Case" and how Philo Vance used a dog to solve this most baffling mystery.

PUBLICITY

(*Lead Story*)

William Powell Stars In "Kennel Murder Case"

Who killed Archer Coe?

That is the most baffling question that Philo Vance, the famous and debonair detective character created by S. S. Van Dine, and impersonated by William Powell in Warner Bros. picture, "The Kennel Murder Case," ever has been called upon to answer. The picture comes to the Strand next Friday.

Archer Coe is found dead in his bedroom with a revolver in his hand and not a sign of a struggle and with the door locked. He has a bullet in his brain and a scalp abrasion.

The police consider it a case of suicide until Philo Vance walks into the scene and through a series of deductions proves that it is murder and not suicide and then proceeds to discover the murderer.

Not only is "The Kennel Murder Case" one of the most mysterious of all of Van Dine's stories, in which seven persons are found to have both a motive for the crime and an opportunity to have committed it, but it carries a strange love tangle which is eventually unraveled by Vance.

The picture has a strong cast in support of Powell and includes such noted players as Mary Astor, Eugene Pallette, Ralph Morgan, Helen Vinson, Jack La Rue and Paul Cavanaugh. The picture was directed by Michaed Curtiz, one of Hollywood's foremost directors, who has a long list of impressive film successes.

Murder Film Now at Strand

Mystery and murder is the keynote of the Strand Theatre's picture, "The Kennel Murder Case," which is now being shown locally. William Powell heads the cast in the popular role of Philo Vance, the character made famous by S. S. Van Dine in a series of mysterious and baffling detective novels which are known throughout the world. Powell is an old hand at Vance roles having played them before. His partner in detection is Sergeant Heath, played by Eugene Pallette.

Mary Astor plays the leading feminine role while Helen Vinson is the other woman in the case. The plot involves the mysterious slaying of two men and the attempted murder of a third. District Attorney Markham, played by Robert McWade, another of Van Dine's noted characters, together with Vance, set out to solve the puzzling murders. Their trail leads to many a precarious situation and only after a surprise clue is discovered by Vance is the clever murderer apprehended.

Mat 105 — 15*c*

William Powell And Mary Astor

Baffling Mystery

"The Kennel Murder Case," which is now playing at the Strand Theatre, is the most baffling mystery story ever written by S. S. Van Dine, creator of the famous detective, Philo Vance, who is impersonated by William Powell. In the cast besides Powell in the role of the famous criminologist, and Mary Astor in the leading feminine part, are Eugene Pallette, Ralph Morgan, Helen Vinson, Jack La Rue and Paul Cavanaugh. Michael Curtiz, noted for his mystery and melodramatic film hits, handled the directorial reins for the Warner Bros. film.

Philo Vance Back

Philo Vance and Sergeant Heath, perhaps two of the most famous characters in modern detective stories, both created by S. S. Van Dine, have come to life on the screen. For motion picture fans that means that William Powell, in the role of the debonair detective, and Eugene Pallette as the burly booming sergeant from Police Headquarters, wrestle verbally over the contradictory aspects of S. S. Van Dine's most celebrated murder mystery, "The Kennel Murder Case." Michael Curtiz directed the exciting Warner Bros. film.

Movie Tops Book

"The Kennel Murder Case," a best-selling mystery story, has been transferred by Warner Bros. to movie form and is currently enjoying additional popularity at the Strand Theatre. Many people have expressed their belief that the picture version is even more thrilling than the book. William Powell, plays the role of the suave, bland, Philo Vance with a new and greater interpretation. He ferrets out the solution from a maze of seven suspects, all of whom have both the motive and the opportunity for committing the crimes. Others in the cast are Mary Astor, Eugene Pallette, Ralph Morgan, Jack La Rue and Paul Cavanaugh. Michael Curtiz directed the production.

Mat 203 — 30*c*

PHILO VANCE COMES BACK to the screen this Friday at the Strand Theatre with William Powell playing the role of the famous detective, in "The Kennel Murder Case". Others in the Warner Bros. film are Mary Astor and Eugene Pallette.

(*Review*)

"Kennel Murder Case" Van Dine's Best Story

Philo Vance returned to the screen last night before a Strand packed audience which gave him a royal welcome when he appeared in the person of William Powell, and set about to unravel the tangled crime that made up the variegated pattern of S. S. Van Dine's famous story, "The Kennel Murder Case," which started its local run.

Mat 105 — 15*c*

William Powell

The debonair detective with whose brilliant exploits Van Dine has been entertaining the American mystery-loving public for years, is considered by many of his fans, to be Powell's happiest and most popular characterization. The role of the amateur criminologist, who knows as much about dogs and Chinese porcelains as he does about crime, fits the dapper, sophisticated star as perfectly as his own immaculately tailored clothes.

Last night in "The Kennel Murder Case," William Powell showed through his grand performances why he has become one of Hollywood's most patronized stars.

Philo Vance's friendly enemy, Sergeant Heath, played by Eugene Pallette, who appeared in that character before with Powell, is back to snort and rib the criminal specialist as much as ever.

An exceptional supporting cast, made up of Mary Astor, Ralph Morgan, Helen Vinson, Jack La Rue, and Paul Cavanaugh, makes every one of the numerous characters in "The Kennel Murder Case" doubly vivid.

Mystery in its most baffling form, with suspense all the way, has been kept in the foreground by the direction of Michael Curtiz.

Trio of Sleuths

Fast action and baffling mystery are to be found in the Warner Bros. film, "The Kennel Murder Case", starring William Powell as the famous Philo Vance, which is now playing at the Strand Theatre. Sergeant Heath, played by Eugene Pallette and District Attorney Markham, played by Robert McWade, appear with him.

(*Opening Day Story*)

Philo Vance In Exciting Film At Strand Today

"The Kennel Murder Case," a Warner Bros. picture, brings William Powell back to the screen of the Strand Theatre today as Philo Vance, the famous detective created by S. S. Van Dine.

Powell made some of his first great screen successes in the role of this character. "The Kennel Murder Case" is considered the most baffling and thrilling picture of all the S. S. Van Dine stories in which Powell has starred.

The action is swift moving, starting with the murder of a prize Scottie and involving the slaying of two men and the attempted murder of a third. Mystery piles upon mystery as Philo Vance unravels the crimes in which seven suspects have both the opportunity and the motive for the killings.

There is more of romance in the underlying theme than the usual detective story, including a love affair between the niece of the murdered men and a titled Englishman as well as a clandestine affair, and a mad infatuation on the part of the uncle for his ward.

Playing in support of Powell are Mary Astor as his leading lady, Eugene Pallette as Sergeant Heath, a role he has played previously with Powell, Ralph Morgan, Helen Vinson, Jack La Rue and many others. Michael Curtiz, noted for his fine handling of action-packed dramas and mysteries directed the film.

Double Killing

The murder of one of the Scotties in a Dog Show starts a baffling series of events in "The Kennel Murder Case," which comes to the Strand Theatre on Friday, that leads to the slaying of two men and the attempted murder of a third before the slayer is brought to bay. "The Kennel Murder Case" which brings William Powell to the screen again as the famous detective, Philo Vance, is S. S. Van Dine's most puzzling mystery drama. Mary Astor, Eugene Pallette, Helen Vinson, and many others make up the talented supporting cast.

CAST OF CHARACTERS

Philo Vance	WILLIAM POWELL
Hilda Lake	MARY ASTOR
Heath	Eugene Pallette
Raymond Wrede	Ralph Morgan
Doris Delafield	Helen Vinson
Eduardo Grassi	Jack La Rue
Sir Bruce MacDonald	Paul Cavanaugh
Archer Coe	Robert Barrat
Gamble	Arthur Hohl
Dubois	Henry O'Neill
Markham	Robert McWade
Brisbane Coe	Frank Conroy
Dr. Doremus	Etienne Gibardot
Snitkin	Spencer Charters
Hennessey	Charles Wilson
Liang	James Lee

SYNOPSIS

(Not for publication)

Archer Coe (Robert Barrat) sportsman and collector of antiques is found dead in his room with the revolver still in his hand. The police believe it to be suicide but when Philo Vance, (William Powell), famous amateur criminologist, is called in, he proves that it is murder. He further shows where any one of seven people had both the motive and the opportunity for committing the crime. After several harrowing but interesting experiences, which are shared by Vance's old pals of criminal detection, Sergeant Heath (Eugene Pallette) and District Attorney Markham (Robert McWade), Vance traps the criminal in a very unusual manner. (Running time 73 minutes.)

PRODUCTION STAFF

Directed by MICHAEL CURTIZ

Novel by S. S. Van Dine; Screen Play by Robert N. Lee and Peter Milne; Dialogue Director, Arthur Greville Collins; Photographer, William Reese; Film Editor, Ed. M. McLarnin; Art Director, Jack Okey; Gowns by Orry-Kelly; Vitaphone Orchestra Conductor, Leo F. Forbstein.

Official Billing

WARNER BROS.	40%
Pictures, Inc. Presents	5%
WILLIAM POWELL	100%
as Philo Vance	20%
in S. S. Van Dine's	20%
"THE KENNEL MURDER CASE"	75%
with	
MARY ASTOR	50%
Eugene PALLETTE — Ralph MORGAN	25%
Helen VINSON—Jack LA RUE—Paul CAVANAUGH	25%
* * *	
Directed by Michael Curtiz	20%
* * *	
A Warner Bros.-First National Picture	5%

POSTERS

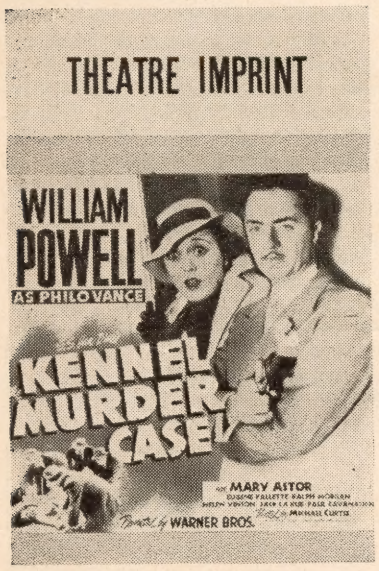
3-SHEET
Rental: 24c each

1-SHEET
Rental: 8c each

6-SHEET . . . . . *Rental: 48c each*

SPECIAL QUANTITY PRICES

SIX-SHEETS	
25 to 49	80c each
50 to 99	70c each
100 and over	60c each
THREE-SHEETS	
50 to 99	32c each
100 and over	28c each
ONE-SHEETS	
50 to 99	11c each
100 and over	9c each



REGULAR WINDOW CARD

1 to 49	7c each
50 to 99	6c each
100 and over	5½c each

2 COLORED 22 x 28's
Rental: 20c each

INSERT CARD
Rental: 12c

8 COLORED 11 x 14's
Rental: 35c for Set

SLIDE . . . . . *Price 15c*

Show Warners' Production Trailer Early and Often!

PRINTED IN U.S.A.

Scanned from the United Artists collection at the Wisconsin Center for Film and Theater Research, with support from Matthew and Natalie Bernstein.

http://wcftr.commarts.wisc.edu

MEDIA HISTORY DIGITAL LIBRARY

www.mediahistoryproject.org